



April 11, 2011

FOR IMMEDIATE RELEASE

**CADBURY PRESENTS EASTER EGGSTRAVAGANZA  
AT THE ZOO**

*IN PARTNERSHIP WITH  
CALGARY'S CHILD MAGAZINE*

April 22 & 23, 2011  
9:00 am to 4:00 pm

Hop on down to the Calgary Zoo for an egg-stra special Easter! Pick up the Easter program and map to find clues to the Cadbury tent where you will receive a special treat. Watch fun entertainment on the main stage from 11:00 am to 2:00 pm and enjoy activities like Plant a Pot, Bounce Houses and an Easter Egg Dig with prizing and don't miss the Alberta Egg Producers Egg-cellent activities too! So much to do and so much fun to be had this Easter with your friends at the Calgary Zoo! It's *the* most egg-cellent event in Calgary. This is a value-added event - free with regular Zoo admission. For more details visit [www.calgaryzoo.com](http://www.calgaryzoo.com)



-30-

**Media Contact for interviews:  
Trish Exton-Parder at (403) 232-9381.**

